

For the industry experts

It was a full four days of events for architects, interior designers and building industry professionals at the recent Archidex 2011 exhibition launched by Works Minister Datuk Shaziman Abu Mansor.

Held from June 30 to July 3 at the Kuala Lumpur Convention Centre in KL, the annual event - in its 12th consecutive year - was jointly organised by the Malaysian Institute of Architects (PAM) and CIS Network Sdn Bhd.

Bigger than last year, a total of 399 companies participated. They were from Germany, Italy, Austria, Australia, Japan, China, Singapore, Indonesia, the Philippines, Thailand as well as Malaysia. The exhibitors occupied 923 booths in seven halls of the convention centre.

Among the many innovative displays was the "EXPOSE" showcase, highlighting the latest interior design products featuring lighting fixtures, designer furniture, audio-visual equipment, shades and blinds.

With the theme of "NOW" for 2011, Archidex again proved to be a big hit, attracting the region's who's who of the building industry.

The event served to keep architects, interior designers, developers and other professionals from the building industry informed and updated. Archidex also enabled participants the chance to network with captains of industry. And it also proved to be the best place to source for innovative products, designs and services.

"Green" products developed for the construction industry were highlighted at the exhibition as well.

Products from selected exhibitors were nominated for the Green New Product Award. Such products were judged by a jury panel of industry leaders. There was also the New Product Award for significant new products.

A total of 15 outstanding products nominated for both award categories were feted as winners during the Building Industry Gala Nite or BIG 2011 event.

New Product Award

- Three-Quarter Full Turn, High Flow Stopcock from LG Global Building Materials Sdn Bhd
- Alpha Smart 18 Rainshower from Alpha Home Appliances Sdn Bhd
- Anjo (Chrysalis Sky) from Bauhaus Rendezvous Sdn Bhd
- Dyson Airblade from Visionary Solutions Sdn Bhd
- Floor Hinge from Keyline Consulting Sdn Bhd
- Formal Glass Fibre Reinforced Stone

(GFRS) from Aalborg Portland Malaysia Sdn Bhd

- Smartpools Arena Debut from Smartpools Sdn Bhd
- The Molecule from Quel International Sdn Bhd

Green New Product Award

- Dyson Airblade from Visionary Solutions Sdn Bhd
- Eco Air-Turbo Square Hand Shower from LG Global Building Materials Sdn Bhd
- Haiku Kotuku from Haiku Design Sdn Bhd
- Nippon Hydro Series from Nippon Paint Sdn Bhd
- Onga Rainswitch from Myhomepalm Integrated Sdn Bhd

Industry professionals also participated in the annual conference and forums, namely:

- Datum: KL NOW Conference (International Architectural Design Conference) organised by PAM
- Green Building Forum (GBF) organised by the Malaysia Green Building Confederation (MGBC)
- Kuala Lumpur Design Forum (KLDF) jointly organised by PAM, Malaysian Institute of Interior Designers (IPDM) and CIS Network Sdn Bhd.

There was also the Green Biz @ Archidex trade talk conducted by selected exhibitors to share with industry professionals the latest information on green-related products.

Networking events held concurrently, included:

- Welcome Reception
- Archidex Professionals' Networking Evening / PAM Members' Night
- Designers' Day
- Architects' Day

The Archidex 2011 Best Booth Display and Best Booth Design awards were also presented during the BIG 2011 event.

In conjunction with the launch of Archidex 2011, the Asean Architect Council (AAC) 2009-2011 "Crossing Borders" book was unveiled.

During Archidex 2011, Prime Minister Datuk Seri Najib Tun Razak launched the Kuala Lumpur Architectural Festival on July 1.

For details on Archidex, call 03-7982 4668 or visit www.archidex.com.my



Archidex 2011 serves to inform and update visitors and for them to network with captains of industry. It is also a convenient place to source for innovative products, designs and services.

Archidex is an annual event for the architecture, interior design and building industry.