



ARCHIDEX '11, Malaysia 30 June – 3 July 2011

Key Point to Congregate for Architects, Interior Designers and Building Professionals

The twelfth Malaysia Architecture, Interior Design & Building Exhibition – ARCHIDEX 2011 is the region's celebrated event for architects, interior designers, developers, quantity surveyors, engineers and other professionals from the building industry.

Happening on the first week of July annually, the exhibition will take place from 30 June – 3 July 2011 at Kuala Lumpur Convention Centre, Malaysia, under the PAM 2011 Convention. The exhibition is jointly organised between PAM (Pertubuhan Arkitek Malaysia/Malaysian Institute of Architects) and C.I.S Network Sdn Bhd.

This is the not-to-be-missed event of the industry for Malaysia and also the regional countries for architects, interior designers, developers, building professionals, quantity surveyors, engineers as well as captains of the industry to congregate here in Kuala Lumpur for business; social

gathering; networking; attend conferences and forums; new products sourcing; witness product launching, for education as well as for academic purposes.

ARCHIDEX 2011 will be showcasing a total of 1,000 exhibition booths taken up by more than 360 companies from Germany, Austria, Australia, Japan, Singapore, Thailand, China, Malaysia and many others. The exhibition is also highlighting the New Product Award and the Green New Product Award for exhibits nominated by participating exhibitors. All nominations will be judged by a panel of industry-led professionals on-site.

Visitors and industry professionals can also participate in the Green Biz @ ARCHIDEX, a trade talk where selected participating exhibitors will speak and share on their green products' application or technology for the built environment.

The exhibition's concurrent conference and forums are the DATUM:KL (International Architectural Design Conference) – 1 & 2 July, GBF (Green Building Forum) – 30 June and KLDF (Kuala Lumpur Design Forum) – 30 June, where international and local speakers and personalities are invited to present their design philosophies and experiences. This much-awaited event, is the main event of PAM 2011 Convention.

The event last year featured 19 prominent speakers from USA, Belgium, Netherlands, Denmark, Japan, Singapore, Thailand and Malaysia who shared their insights and project experience in the world of architecture and design. More than 2,000 delegates attended DATUM: KL 2010, while KLDF and GBF was attended by more than 1000 delegates.

All three conference and forums are open to architects, interior designers, allied professionals and developers. They are paid events and open to architects, interior designers, allied professionals and developers. For further information, please contact Pusat Binaan Sdn Bhd at +603 2693 2843 or email p.binaan@streamyx.com

Several social networking events will also be held concurrently at ARCHIDEX 2011, such as the PAM Members' Night/Professionals Networking Evening, as well as PAM's Building Industry Gala Night. In addition, to facilitate networking and interaction among Exhibitors,

Architects and Interior Designers, selected exhibitors will be hosting cocktail receptions at their respective booths on Designers' Day (30 June) and Architects' Day (1 July).

Plan your visit now to ARCHIDEX 2011, Kuala Lumpur, Malaysia, 30 June – 3 July 2011 at Kuala Lumpur Convention Centre. This is a trade exhibition and is open to persons aged 16 years old and above. Admission into ARCHIDEX 2011 is free and registration is required before entry. Exhibition hours is from 11am-7pm. For further information please call +603 7982 4668 or visit www.archidex.com.my or email to info@archidex.com.my.

PAM 2011
CONVENTION

ARCHIDEX 11

12th Malaysia Architecture, Interior Design & Building Exhibition

CONCURRENT EVENTS

GBF
GREEN BUILDING FORUM
30 JUNE 2011

KLDF
KUALA LUMPUR DESIGN FORUM
30 JUNE 2011

DATUM:KL
INTERNATIONAL ARCHITECTURAL DESIGN CONFERENCE
1 & 2 JULY 2011

www.archidex.com.my