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Archidex support for a bigger Datum:KL

By Lim Su Yee

streets@nstp.com.my

KUALA LUMPUR: Works Minister Datuk Shaziman Abu Mansor launched the 12th Malaysia Architecture, Interior Design and Building Exhibition Archidex 2011 at the Kuala Lumpur Convention Centre here, recently.

Organised by Pertubuhan Akitek Malaysia (PAM) and C.I.S Network Sdn Bhd, Archidex is one of the region's annual event for architects, interior designers, developers, specifiers and other professionals from the building industry.

The trade exhibition marked another milestone as beginning this year, it is an event under the inaugural Datum:KL – Kuala Lumpur Architectural Festival 2011.

The multi-programme festival by PAM takes place in July in celebration of architecture and the city of Kuala Lumpur.

The festival aims to bring a wider cultural aspect of the discipline to the

public and to invigorate with new and purposeful dialogues.

PAM also aims to establish Datum:KL as the key regional architecture and design event.

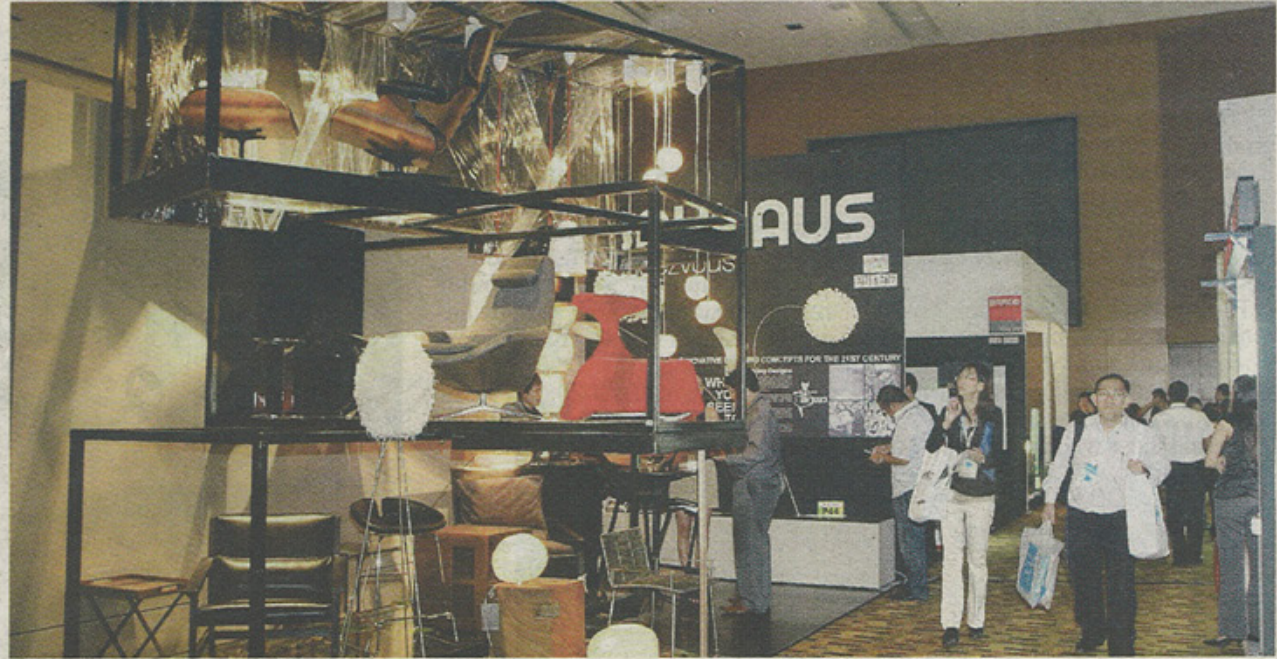
C.I.S Network Sdn Bhd president Vincent Lim said Archidex was Malaysia's biggest architecture, interior design and building exhibition that was growing in tandem with the needs of the industry.

This year, the exhibition recorded a 10 per cent rise in exhibition space and a 13 per cent increase in exhibitor participation. He said it was the most ideal platform for visitors to source for a comprehensive product range.

PAM president Boon Chee Wee said architecture was growing in this country.

"Those interested in architecture should just go for it. Architecture is a balance of both science and the arts," said Boon. The festival ends on July 23.

For information, call 03-7982 4668 or visit www.archidex.com.my.



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Pictures by Lim Poh Chin