

# Southeast Asia Building May - June 2011



**30 June-3 July 2011**  
Kuala Lumpur Convention Centre  
Kuala Lumpur, Malaysia

## ARCHIDEX '11 – Key Point of Congregation for Architects, Interior Designers and Building Professionals

*ARCHIDEX 2011, the 12th Malaysia Architecture, Interior Design & Building Exhibition and the region's celebrated event for architects, interior designers, developers, quantity surveyors, engineers and other professionals from the building industry, is back again this year!*



**H**appening on the first week of July annually, the exhibition will take place from 30 June-3 July 2011 at the Kuala Lumpur Convention Centre, Malaysia, under the PAM 2011 Convention. The exhibition is jointly organised between PAM (Pertubuhan Arkitek Malaysia/Malaysian Institute of Architects) and C.I.S Network Sdn Bhd.

This is the not-to-be-missed event of the industry for Malaysia and also the regional countries for architects, interior designers, developers, building professionals, quantity surveyors, engineers as well as captains of

the industry to congregate here in Kuala Lumpur for business; social gathering; networking; attend conferences and forums; new products sourcing; witness product launching, for education as well as for academic purposes.

ARCHIDEX 2011 will be showcasing a total of 1,000 exhibition booths which have been taken up by more than 360 companies from Germany, Austria, Australia, Japan, Singapore, Thailand, China, Malaysia and many others. The exhibition is also highlighting the New Product Award and the Green New Product Award for exhibits nominated by



participating exhibitors. All nominations will be judged by a panel of industry-led professionals on-site.

Visitors and industry professionals can also participate in the Green Biz @ ARCHIDEX, a trade talk where selected participating exhibitors will speak and share on their green products' application or technology for the built environment.

The exhibition's concurrent conference and forums are the DATUM:KL (International Architectural Design Conference) taking place on 1 & 2 July, GBF (Green Building Forum) on 30 June and KLDF (Kuala Lumpur Design Forum) on 30 June, where international and local speakers and personalities have been invited to present their design philosophies and experiences. This much-awaited event is the main event of PAM 2011 Convention.

Last year, the event last year featured 19 prominent speakers from USA, Belgium, Netherlands, Denmark, Japan, Singapore, Thailand and Malaysia who shared their insights and project experience in the world of architecture and design. More than 2,000 delegates attended DATUM: KL 2010, while KLDF and GBF were attended by more than 1000 delegates.



All three conference and forums are open to architects, interior designers, allied professionals and developers. They are paid events and open to architects, interior designers, allied professionals and developers. For further information, please contact Pusat Binaan Sdn Bhd at +603 2693 2843 or e-mail [p.binaan@streamyx.com](mailto:p.binaan@streamyx.com).

Several social networking events will also be held concurrently at ARCHIDEX 2011, such as the PAM Members' Night/Professionals Networking Evening, as well as PAM's Building Industry Gala Night. In addition, to facilitate networking and interaction among Exhibitors, Architects and Interior Designers, selected exhibitors will be hosting cocktail receptions at their respective booths on Designers' Day (30 June) and Architects' Day (1 July).

For more information on ARCHIDEX 2011, tel (+60) 3 7982 4668, e-mail [info@archidex.com.my](mailto:info@archidex.com.my) or visit [www.archidex.com.my](http://www.archidex.com.my).